



Town of Little Elm  
100 West Eldorado Parkway  
Little Elm, TX 75068  
(214) 975-0406  
[www.littleelm.org](http://www.littleelm.org)

# News Release

FOR IMMEDIATE RELEASE

Media Contact: Celso Martinez 972-623-8836

November 9, 2016

## Seasonal water conservation measures now in place

LITTLE ELM (November 9, 2016) The winter snooze has begun for lawns and most landscaping in the North Texas area, allowing grasses and shrubs to take advantage of their dormant cycle to strengthen their root systems.

“This happens in the late fall and through the winter,” says Utilities Superintendent Andrew Figueroa. “The annual dormant cycle means that watering can be diminished substantially.”

Dormancy is the main reason that cities and towns enter into a slightly more restrictive schedule for watering with automatic sprinklers during the late fall and winter. While grasses continue to need water during this period, the need is lessened substantially, and the natural pattern of winter precipitation is usually enough to fulfill the need.

“Most, if not all, communities in the local area will go into what’s known as seasonal water conservation measures every fall and winter,” he added. “For Little Elm residents, that means that from now until March 31 watering with automatic sprinklers is allowed only once a week.”

Residents who choose to use their sprinkler system must follow the once a week schedule, using their sprinkler system only on their designated trash and recycling day.

“Even so, we are still urging customers to use the manual feature on the irrigation controller. Using the manual feature gives the homeowner additional flexibility on if and when to water,” said Figueroa.

If the automatic sprinkler system controller is left on and programmed, homeowners should ensure that the system is working properly so as to avoid watering during rain events, during freezes or on non-authorized days.

Consulting the manufacturer or a qualified technician can alleviate any confusion on the controller’s procedures. But, in all cases, it’s preferable to run the system manually.

More information can be found on [www.watermyyard.org](http://www.watermyyard.org) or on the Water Division pages of [www.littleelm.org](http://www.littleelm.org).

###

**ABOUT LITTLE ELM** – Little Elm is one of the state’s fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm’s population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town’s footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.