FOR IMMEDIATE RELEASE

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Lakefront Trail to expand recreational opportunities

LITTLE ELM (November 2, 2016) In action taken at the Nov. 1 Town Council meeting, Little Elm is closer to fulfilling the community’s vision of providing a hike/bike/running trail connecting the eastern edge of Town to the emerging Lakefront District.

Called the Lakefront Trail Project, the nearly five-mile trail will string together the Town’s three major parks, terminating at the Lakefront District and providing what many runners see as an ideal training track. The trail’s scenic backdrop, accommodating terrain and ease of accessibility have captured the attention of the area’s active community.

Audra Wadsworth, a member of the Road Runners and Walkers Club of Little Elm says the Lakefront Trail will immediately meet a very specific need. “Club members are always looking for new, safe and scenic routes to run in Little Elm. We’re eagerly awaiting the opening of the new trail,” she said.

McCord Park, the easternmost parks facility, is the trail’s starting point. The trail winds its way through Beard Park to Little Elm Park and terminates in the Lakefront District.

Touted as the area’s newest destination for indoor and outdoor amusement, dining and entertainment, Little Elm’s Lakefront District is in the throes of evolving into a vibrant, lively and dynamic locale for families and individuals to gather and enjoy daytime as well as evening socializing. Upscale residential facilities will soon be available for move-in.

“In addition to serving as the connecting link among these amenities, the Lakefront Trail will serve many other recreational purposes,” says Town Manager Matt Mueller. “Much of the trail closely hugs the banks of Lewisville Lake, offering stunning views of the waterfront. Walkers, joggers and runners will quickly recognize the aesthetic value of the trail’s layout.”

With a 12-foot width, the trail will feature a water-resistant packing of crushed granite, and will include a pedestrian bridge over a lakeside depression and an attractive boardwalk near some of the already-popular eateries. Several entry and exit access points are in the plan as are strategically-located trailheads near parking lots.

The cost is split among a Texas Department of Transportation grant, investment by the Little Elm Community Development Corporation and Capital Project funds from the Town. RoeschCo Construction, Inc. of Frisco is the general contractor.

Already home to the extremely-popular Johnny Broyles lakeside trails, Little Elm’s Lakefront Trail will add immeasurably to the non-motorized options available for those with an active lifestyle.

“The Lakefront Trail is yet another local project that takes full advantage of the Town’s enviable location along the lake,” said Mueller. “The quality-of-life index for Little Elm continues to rise as these kinds of project move from concept to reality.”

While completion of the Lakefront Trail is not expected until late 2017, anticipation is already at a fever pitch. Jeff Adams of the Frisco Triathlon Club was unable to suppress the club’s enthusiasm. “It’s a mighty big trail. Big lakes, big trails, big fun... Little Elm!”

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ABOUT LITTLE ELM – Little Elm is one of the state’s fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm’s population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town’s footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.