



Town of Little Elm
100 West Eldorado Parkway
Little Elm, TX 75068
(214) 975-0406
www.littleelm.org

News Release

FOR IMMEDIATE RELEASE

Media Contact: Celso Martinez 972-623-8836

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Waterborne poker run benefits Little Elm Food Bank *Twelfth annual Jet Ski and Boat Poker Run set for June 18*

LITTLE ELM (May 19, 2016) For the last dozen years, the Little Elm Food Bank has benefited from people who enjoy riding on the lake, playing a hand of poker, eating a scrumptious meal and cheerfully doing their part to help the food bank restock with valuable supplies.

The unique Jet Ski and Boat Poker Run to Benefit the Little Elm Food Bank is set for its twelfth run on Saturday, June 18 at Lake Lewisville. For a modest entry fee, which goes directly to purchase food and other items for the local food bank, boaters and jet ski riders make four stops along the shores of the lake and pick up one poker card per location.

Then, their last stop for their final card is the home of Lynn and Bill Hidell. Once all the entries are reviewed, the person with the best poker hand wins a Yeti cooler. Additional prizes are planned for the second and third best hands. The Hidell family, who along with Bill and Jolly Roebken originated the run, have been personally involved each of the run's 12 years.

A maximum of 104 players will be accepted at \$20 each. Tickets, which must be purchased before the event, can be obtained by visiting www.lepokerrun.eventbrite.com. Start time is 10 a.m.

The four stops prior to the final stop at the Hidell dock, which can be visited in any order, are Little Elm Boat Dock, where food and beverage can be purchased from the Lighthouse Grill; Cottonwood Creek Marina, where Hula Hut will provide food and drinks for purchase; Hidden Cove Marina, where food and drinks can be purchased at Captain Jack's Floating Bar and Grill; and Sneaky Pete's dock, where food and drinks are available for purchase.

All poker players must report to the Hidell's Boat Dock, 3959 Spinnaker Run Pointe in Little Elm by 4 p.m. to obtain their final card and submit their hand. Winner will be announced later that evening at the Donation Dinner. Winners do not have to attend or be present at the Donation Dinner to claim their prize.

Capping the day is the Donation Dinner at the Hidell's home at 7 p.m. The \$35 per person donation provides appetizer, dinner, drinks and dessert. Seth Ringley of Triple G Group is catering a portion of the dinner. In addition, there will be a silent auction, raffles for prizes and Hawaiian-themed entertainment which will include tropical music, hula dancers, fire eaters, and fireworks. Tickets for the Donation Dinner can be obtained by visiting www.lepokerrundonationdinner.eventbrite.com.

More information may be obtained by calling Lynn Hidell at (214) 215-7720 or Robin Simone at (805) 404-6143. Sponsorships of the Donation Dinner, at various levels, are available.

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ABOUT LITTLE ELM – Little Elm is one of the state's fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm's population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town's footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.