



Town of Little Elm
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News Release

FOR IMMEDIATE RELEASE

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Santa to ride Fire Department engine through Town *Santa Around Town starts Dec. 7 at 6:30 p.m.*

LITTLE ELM (December 1, 2015) Little Elm's Fire Department will once again provide transportation to Santa Claus as he makes his way through Town for his annual pre-Christmas inspection and route-planning visit, says Little Elm Fire Chief Brian Roach.

"Santa's office calls us each year around this time to see if we can lend him a hand, since the reindeer and sleigh are back in the North Pole getting ready for Christmas Eve," he said. "We, of course, agree to take him around so he can properly map out his route. In the meantime, kids in Town can get a sneak peek at Old St. Nick."

Called Santa Around Town, the Fire Department, with the assistance of the Little Elm Fire Department Auxiliary, will serve as hosts and transporters for the Jolly Old Elf on selected nights between Dec. 7 and 21 beginning each evening at 6:30 p.m. He'll ride atop one of the Town's fire engines as it winds its way through the streets.

An alphabetical list of streets where Santa will appear along with the date for each street is available by visiting www.littleelm.org/santa. Santa will be preceded by a lead vehicle playing music and using the siren.

On-duty Fire personnel will be accompanying Santa and they may need to respond to emergency calls. Heavy rain or other precipitation may also cause the evening's ride to be either cancelled or postponed.

"We appreciate the residents' understanding in case a delay or cancellation of Santa's visit to their street occurs. Where possible, make-up dates will be scheduled and posted on the website," said the Chief.

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ABOUT LITTLE ELM – Little Elm is one of the state's fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm's population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town's footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.