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News Release

FOR IMMEDIATE RELEASE

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Fire Dept. Auxiliary presents annual golf tournament *ER Center of America returns as title sponsor of April 24 tourney*

LITTLE ELM (March 23, 2015) Dedicated to providing assistance to the Little Elm Fire Department in whatever capacity required, the Little Elm Fire Department Auxiliary, in conjunction with ER Centers of America as title sponsor, is presenting its seventh annual charity golf tournament.

The tournament, the proceeds of which help fund the Auxiliary's programs of assistance and support for LEFD and firefighters' families, is scheduled for Friday, April 24 at the Frisco Lakes Golf Club, 7170 Anthem Drive in Frisco.

Check-in begins at noon. As customary, the tournament utilizes a scramble format for teams of four golfers.

Registration, accomplished online at www.lefda.org, is now open and will remain open until Friday, April 17. A portion of the \$100 per person entry fee is tax deductible. In addition to green fees and cart, the fee covers warm-up balls on the driving range, a goody bag with a Green Fee Pass to Frisco Lakes, a commemorative T-shirt and the concluding awards ceremony.

The traditional after-tournament dinner is sponsored by Emergicon.

The highly-popular ball-drop event, sponsored by Siddons Martin Apparatus, will precede the tournament. At 1 p.m., golf balls, marked with numbers corresponding to tickets purchased separately, will be dropped onto the practice green from an extended ladder truck. The holder of the ticket corresponding to the ball landing either within or closest to a designated cup will win a \$500 gift card. Tickets for the ball drop will be available at check-in.

Golfers scoring a hole-in-one on a designated par-three will be awarded \$10,000, sponsored by D&L Entertainment Services. And, Little Elm's Domino's Pizza is sponsoring a firefighter foursome.

The Frisco Lakes Golf Club, as 18-hole championship golf course located within the Del Webb Frisco Lakes community, was designed by Gary Stephenson Golf Design (The Linksmen). The front nine weaves its way through the open countryside while the back nine travels through the Frisco Lakes community.

The Little Elm Fire Department Auxiliary is an all-volunteer, 501(c)3, non-profit organization composed of Citizens Fire Academy graduates who commit to assist with several special events annually. In addition to the special events, members of the Auxiliary strive to educate citizens on fire safety and work to enhance and promote public awareness of the Little Elm Fire Department. Significantly, the Auxiliary provides critical assistance to accident and fire victims.

For more information, please visit the LEFDA website at www.lefda.org.

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ABOUT LITTLE ELM – Little Elm is one of the state's fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm's population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town's footprint is just over 14 square miles and boasts some 66 linear miles of shoreline within its boundaries.