



Town of Little Elm
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News Release

FOR IMMEDIATE RELEASE

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Little Elm family-oriented festival set for Sat., March 28 *FAMtastic festival takes Eggspedition to next level*

LITTLE ELM (March 17, 2015) Strengthening the family bond and reinforcing the critically important interchange between parents and children form the basis for Little Elm's FAMtastic! Easter Egg Hunt and Children's Festival.

The festival, an expansion of the highly-popular Eggspedition Easter Egg Hunt, is set for Saturday, March 28 at Little Elm Park, 701 West Eldorado Parkway. Festivities begin at 10 a.m. and continue until 2 p.m. The park features expansive on-site parking.

In addition to the traditional egg hunt, a kite-flying contest will be held, providing age-appropriate prizes in various categories. As in previous years, planners are holding several egg hunts, each specifically designed and tailored to different age groupings.

Families will have ample opportunities to enjoy a variety of foods, refreshments, entertainment, give-aways and the enjoyable amenities of the recently expanded Little Elm Park. In addition to providing safe, ample room for free-play, the park includes a large outdoor play-gym, sand volleyball courts both near Lewisville Lake and close to the pavilion area, as well as Lewisville Lake's largest, professionally-maintained beach front.

The FAMtastic! Easter Egg Hunt and Children's Festival will also showcase an expanded vendor area with kid-oriented materials, information, products, services and other offers.

Catering to families with children of all ages, the festival will include inflatables, obstacle courses, sports, games, rides, a DJ, face painters, and other kid-friendly attractions.

Entry to the festival and parking are free. Some vendors will have food and other items for sale. Picnic baskets are encouraged, although glass containers are not allowed. Little Elm Park is a pet-free area.

Vendors are still welcome and may contact Spencer Smith, 100 W. Eldorado Pkwy, Little Elm, TX 75068 for more information.

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ABOUT LITTLE ELM – Little Elm is one of the state's fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm's population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town's footprint is just over 14 square miles and boasts some 66 linear miles of shoreline within its boundaries.