The Executive Report is a monthly report to update the Little Elm Town Council on projects, events, and other important news happening around the Town. This report breaks the information out by goals of the Strategic Plan.
On January 29, members of Town staff met with residents in Union Park. LEPD discussed on safety tips and a neighborhood watch program.

As a follow up to this meeting, the Town’s Community Integrity and Streets departments will be reviewing the lights and signage in the neighborhood to identify any that need repairs.

**UNION PARK COMMUNITY TALK**

**PUBLIC SAFETY ANNEX**

The contractor is bidding the project to subcontractors and vendors. We anticipate final pricing by the end of February.

**LEPD PROMOTIONS**

We recently held a promotion ceremony recognizing the advancement of several officers to different ranks including corporal, detective, sergeant, and lieutenant. We are so proud of these officers!
380 TOWN HALL

February 26 at 6 p.m.
Braswell High School

The Town will host a Town Hall format meeting for residents along the 380 corridor to discuss their questions related to the construction project and commercial development.

TOWN EXPO & TOUCH-A-TRUCK

April 13 at 10 a.m. - 1 p.m.
The Rec at the Lakefront™

This event features an exposition of all Town departments, amenities, and programs, along with a touch-a-truck. Littles and bigs can climb into Town vehicles, honk horns, explore, and more.
Join us for a 14-week exploratory tour of the Little Elm Police Department! Each week, learn more about the department and what they can accomplish.

The program is open to all Little Elm residents, owners of Little Elm businesses, and people who volunteer for any of Little Elm’s various programs. Applicants from outside these groups may be added if room is available.

Weekly classes start on Thursday, March 21, 2024, and continue consecutively for 14 weeks, usually on Thursday evenings from 6:30 p.m. to 9 p.m. in the Little Elm Public Safety Building, 88 West Eldorado Parkway. Exceptions to the Thursday class schedule are usually moved to Saturdays and will be announced as the class progresses.

Applications open on February 1 and will close on March 1. Apply here: https://bit.ly/3vZLLnD.
It'll be love at first sight at our Valentine's Day Market on Wednesday February 14, from 4 to 9 p.m. at The Lakefront at Little Elm™! This event will include an acrylic paint pouring class, handmade gifts, treats, and more! This event is free to the public. Bring your special someone for a night to remember.

Little Elm Park
Join us for the 10th annual Big Easy in Little Elm on March 2. Enjoy Cajun favorites such as a Mardi Gras - themed run, crawfish, live music, and more! Click here for more information.
The contractor is installing base material and preparing to pave. The contractor has removed existing structures from the site.

The last day of Harry Potter: Forbidden Forest Experience Little Elm will be February 11.

Town staff are negotiating the costs to install wrought iron fencing, stone columns, and vehicular gates along the Eldorado Parkway frontage of Little Elm Park. The project is being designed in-house and coordinated through a cooperative purchasing agreement. Staff are coordinating a separate project with TxDOT to install landscaping in front of the proposed fencing as part of the Governor’s Community Achievement Award the Town received, which is providing $250,000 in funding for landscaping improvements.
Highlights
The Cove™ has hired Cayden Dunbar as our new Aquatics Coordinator. His first day will be February 7. Please welcome him to the team!

The Cove™ is excited to announce a switch to Star Guard Elite for Lifeguard Certification. This will allow us to customize certification to our facility and its unique features. It also offers Slide Attendant Certification.

Upcoming Events
The Cove Luau and 3rd Birthday will take place Saturday, March 9 from 10 a.m. to 3 p.m.

Winter Hours:
Monday, Wednesday - Friday: 4 p.m. - 8 p.m.
Tuesday: Closed
Saturday: 10 a.m. - 6 p.m.
Sunday: noon - 6 p.m.
SALES TAX UPDATE

The Town received a distribution for the month of January 2023 from the State Comptroller’s office in the amount of $1,330,828. This sales tax distribution is for reported sales for the month of November and represents 17 percent of collected sales tax distribution for our 2024 budget. November 2023 taxable sales reflects an increase of 21 percent or $230,962 from the November taxable sales last year. The FY 2024 budgeted sales tax revenue reflected a 1 percent increase over last year’s actuals/estimates. The Town's YTD reported sales tax revenue is over FY 2024 projected budgeted sales tax revenue by 12.86 percent.

Statewide, the Comptroller’s office reported that sales tax collections year to date are up by 3.3 percent for January 2024 sales tax revenue compared to January 2023.
FINANCE UPDATES


Town Staff is beginning the planning process for the Fiscal Year 2025 Budget.
PERMITS ISSUED

Interior
Real Hot Yoga
Pro Black Belt Academy
Sleep Experience
Glo Tanning
Little Elephant Montessori
Conspiracy Ink

COs Issued
S4 Analytics
Captured Dimensions
State Farm
Medstar Family Care
Angry Elephant
Betty’s Wings and Things
Mended Soul

Cottonwood Crossing - next to Aldi (above)
&
Little Elm Business and Tech Center - Smotherman Rd. (right)
The Town has released a Request for Proposals (RFP) for qualified firms and individuals wishing to be considered to perform professional long-range planning services for the 2023 periodic update of the Town's Comprehensive Plan and the creation of the Town's first Unified Development Code. Careful planning is integral to Little Elm development and plans are closely reviewed to ensure that all growth of the community maintains the home-town lakeside community atmosphere that residents and visitors have come to treasure.

Recently, the posting for bids closed. The town received 4 responses. The Planning Department will review the responses to move forward with the consulting process.
CONFERENCE PRESENTATIONS

Director of Public Works Jason Shroyer and Assistant Director of Public Works Cody Collier presented the Public Work’s Development Tier Progression Plan at the SGR Servant Leadership Conference in January.

Town Manager Matt Mueller and Town Secretary/Director of Administrative Services Caitlan Biggs presented Ethics Training at the William King Cole Conference in Austin in January.
PUBLIC WORKS EXPANSION
The contractor has commenced a substantial portion of the interior work for the Public Works Service Center Expansion Project. Drywall, painting, and installation of final electrical and communications cabling are underway. Following these tasks, the focus will shift to flooring, millwork, and tile installation. We remain on track to complete the project by mid-April.

PUBLIC WORKS UTILITIES UPDATE
Our team is presently engaged in several updated programs initiated by the Texas Commission on Environmental Quality (TCEQ). The foremost among these is the Lead and Copper Rule Revision (LCRR), which aims to enhance the original Lead and Copper Rule (LCR) implemented in 1991. This updated rule introduces more stringent testing standards and mandates a comprehensive inventory of the municipality's water infrastructure. Currently, our focus is on completing the inventory phase, after which we will proceed to testing. Additionally, our staff is actively involved in crafting a new five-year Water Conservation and Drought Contingency Plan. This plan, mandated to be updated every five years, outlines conservation objectives and action stages. We anticipate the completion of both projects by late 2024.

The contractor has initiated mobilization to commence the demolition work linked with Clarifier #1 for the Dewatering and Clarifier Improvements project. Production of the new dewatering units is underway and anticipated to be delivered onsite shortly before summer. Subsequent phases of the project will involve installing all new components and providing startup services. Completion of the work is anticipated by December 2024.
My name is Emory Liebman, and I started as the Creative Marketing and Social Media Specialist in January. I am a North Texas native and started school at Collin Community College, but then transferred to Colorado Mesa University where I got my degree in Marketing! While in school, I worked at a local quilt shop where I helped with their digital and print marketing. I created their monthly newsletters, videos for new products, and social media posts! I enjoyed my time there a lot because I learned various programs and the environment was unique. Not many people can say they’ve worked at a quilt shop! I stuck around in Colorado for a bit after graduating from Colorado Mesa University, but decided it was time to head back home.

In my free time, I enjoy quilting/sewing, golfing, baking, cooking, and hanging out with my cat, Patches! I am a cat person through and through so anything that has to do with cats, I love! Fun fact: My mom, sister, and I went to CatCon in California one year. My family is all local to the DFW area so it's been nice being back with them again!
JANUARY STATISTICS

Permitting

- **1,574** Residential Building Inspections
- **55** New Homes Permitted
- **61** Residential Certificates of Occupancy Issued
- **391** Commercial Building Inspections
- **6** Commercial Permits Issued
- **8** Commercial Certificates of Occupancy Issued

Calls for Service

- **Fire:** **14**
- **EMS:** **272**
- **Other:** **268**

**January Total:** **554**

**YTD:** **554**

- **January:** **7,358**
- **YTD:** **7,358**

Community Integrity

- **76** Community Integrity Cases
- **99** percent Compliance Rate
- **64** Bandit Signs Collected
- **47** Rental-Home Safety Inspections
- **25** Health Inspections

Animal Services

- **538** Calls
- **91** Incidents
- **3** Citations
- **325** Visitors
- **23** Dogs Adopted
- **5** Cats Adopted
- **89%** Live Release Rate

Recreation

- **4,183 members** at The Rec at The Lakefront™
- **1,364 members** at The Cove at The Lakefront®
- **743 members** with combined memberships

Library

- **7,137** Visitors
- **6,506** Items Checked Out
- **5,000** Ebooks Checked Out
- **782** People Attended a Library Program
- **236** Room Reservations
- **637** Computer Sessions

CWD

- **17,962** Homes Serviced
- **331** Tons Recycled
- **36** Average Pounds Recycled Per Home

- **179,365** Service Opportunities
- **86** Service Inquiries

Estimated Population **57,823**