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News Release

FOR IMMEDIATE RELEASE

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Annual report captures selected highlights of 2017

LITTLE ELM (January 25, 2018) Attempting to capture an entire year's worth of accomplishments, events and activities of a community as active and vigorous as Little Elm runs the risk of missing many of them.

"There is just so much happening in Town every week," says Town Manager Matt Mueller. "Little Elm is one of those communities where lots of moving parts are in play, whether it be a Town-sponsored event or an activity put on by one of the many local groups and organizations. The level of year-round activity in Town can be hard to summarize."

To address the challenge and to ensure that a summation is available for citizen review, Town staff has encapsulated events and activities that are representative of the goals and objectives set forth in the Town's strategic plan.

The strategic plan, developed with the input of staff and Town Council, is the regularly-updated blueprint for guiding Little Elm's progress. It defines the broad areas where the Town sees forward movement and identifies concrete and measurable ways to accomplish objectives.

Using the strategic plan as the benchmark for reviewing the accomplishments of 2017 gives some structure to the summarization of the just-completed year.

The 2017 Strategic Report, a document that can be viewed electronically or in printed form, was developed using the six major tenets of the strategic plan: 1) Little Elm is safe and welcoming; 2) Ensure strong relationships; 3) Operational integrity; 4) Promote identity; 5) Excellence in public service; and 6) Maximize recreation and leisure.

In addition, a portion of the report outlines a few of the accomplishments of the Economic Development Corporation along with the work which resulted in providing greater opportunities for outdoor recreation.

The report brims with facts and figures related to Little Elm and includes the Town's mission, vision and core values.

"While it's virtually impossible to relate everything that happened throughout the year, we've tried to hit the highlights as best as we could," said Mueller. "Our attitude of servant leadership is one in which we are always looking for ways to better serve our community. Fortunately, our relationships and partnerships throughout the community make it a unified effort, and the results show."

The report is available on the Town's website, www.townoflittleelm.org, under the Departments tab and under the Town Spotlights section at the bottom of the home page.

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ABOUT LITTLE ELM – Little Elm is one of the state's fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm's population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town's footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.