



Town of Little Elm
100 West Eldorado Parkway
Little Elm, TX 75068
(214) 975-0406
www.littleelm.org

News Release

FOR IMMEDIATE RELEASE

Media Contact: Celso Martinez 972-623-8836

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Food and product vendors sought for Autumn Fest

LITTLE ELM (July 14, 2015) Vendor applications to operate either a food or merchandise booth at this year's Little Elm Autumn Fest are now being accepted. The downloadable applications are available on www.littleelm.org/specialevents. The festival takes place at Little Elm Park, 701 West Eldorado Parkway, from Thursday, Sept. 17 to Sunday, Sept. 20.

This year's version of the annual fall festival will include the ever-popular carnival; age-appropriate movie in the park; a wide array of live music; a vendor midway; and a tasty BBQ contest.

Traditional favorites returning this year include the Little Miss Autumn Fest, Pretty Baby Contest, and the zany Anything that Floats competition.

New this year is a beer and wine garden for the enjoyment and relaxation of adult participants.

Runners and walkers can look forward to the Roc the Doc races, benefiting the Little Elm Food Bank.

Applications for vendors will be accepted by the Parks and Recreation's Special Events staff until late August, however, the booths are first-come, first-served until the limit is reached.

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ABOUT LITTLE ELM – Little Elm is one of the state's fastest growing communities. Nestled on the shores of Lake Lewisville, the Town was incorporated in 1966, adopting the Council/Manager form of government. The population increased dramatically over the last several years, growing from under 4,000 in 2000 to over 30,000 today. Little Elm's population exceeds the state average in education and income, and is increasingly trending younger and technologically proficient. The Town's footprint is just over 21 square miles and boasts some 66 linear miles of shoreline within its boundaries.